

**Notice and Call
of a
Special Meeting
of the
FIRST 5 ORANGE COUNTY, CHILDREN & FAMILIES
COMMISSION
TECHNICAL ADVISORY COMMITTEE**

A Special Meeting of the First 5 Orange County, Children & Families Commission's Technical Advisory Committee will convene on Wednesday, July 20, 2022 at 10:00 A.M., at The Village Conference Center Board Room, 1505 E. 17th St., Santa Ana, CA 92705.

The items of business to be conducted at this meeting are:

As outlined on attached agenda

Opportunity will be provided, before or during the consideration of each item of business, for members of the public to directly address the Commission regarding that business.

/s/

FRANK DONAVAN, Ed.D.

Chair

A G E N D A

SPECIAL MEETING

FIRST 5 ORANGE COUNTY TECHNICAL ADVISORY COMMITTEE

Wednesday, July 20, 2022

The Village Conference Center
Board Room
1505 E 17th Street, Santa Ana, CA 92705

FRANK DONAVAN, Ed.D.
Committee Chair

SUSAN MCCLINTIC
Committee Vice Chair

GAIL ARAUJO
Committee Member

MARIE JEANNIS
Committee Member

SCOTT BURDICK
Committee Member

CHRISTINE OLMSTEAD, Ed.D.
Committee Member

MICHELE CHEUNG, MD
Committee Member

DAWN SMITH, LCSW
Committee Member

KIMBERLY GOLL
Committee Member Ex-Officio

The First 5 Orange County Children and Families Commission, Technical Advisory Committee welcomes you to this meeting. This agenda contains a brief general description of each item to be presented. The Technical Advisory Committee encourages your participation. Except as otherwise provided by law, no action shall be taken on any item not appearing in the agenda.

****In compliance with the Americans with Disabilities Act, those requiring accommodation for this meeting should notify the First 5 Orange County Children & Families Commission Office 72 hours prior to the meeting at (714) 834-2206**

Members of the public can either attend the meeting in-person or listen to audio live streaming of the Technical Advisory Committee meeting by clicking the link or calling in as described below:

<https://us02web.zoom.us/j/89837318986?pwd=R2FISnJxQmpXOE0rMDZjR0E4Z1ZhUT09>

Webinar ID: 898 3731 8986

Passcode: 760369

Or One tap mobile: US: +16694449171,,89837318986#,,,,*760369# or +16699009128,,89837318986#,,,,*760369#

Or Telephone: US: +1 669 444 9171 or +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 646 931 3860 or +1 301 715 8592 or +1 312 626 6799

Members of the public may address the Technical Advisory Committee regarding any item in two ways:

In-Person Comment

Members of the public may attend in-person and address the Technical Advisory Committee regarding any item on the agenda. Please complete a speaker's card and submit it to the Clerk (or notify the Clerk the item number on which you wish to speak). Speakers will be recognized by the Chairman at the time the agenda item is to be considered. A speaker's comments shall be limited to three minutes.

Written Comment

The Technical Advisory Committee is accepting public comments to be submitted by emailing them to First5OC@cfcoc.ocgov.com. The comments will be distributed to all of the Committee Members and retained as part of the meeting record. If you wish to comment on a specific agenda item, please identify the item in your email. General public comments will be addressed during the general public comment item on the agenda. In order to ensure that staff has the ability to provide comments to the Committee Members in a timely manner, please submit your comments by 12:00 p.m. on July 19, 2022.

10:00 A.M.

CONSENT ITEMS:

None

REGULAR ITEMS:

1. Receive Report and Recommend Volunteer(s) to Draft Technical Advisory Committee Bylaws
2. Discuss Communications and Outreach Strategy
 - a. Shared Social Media Calendar
 - b. Kid Builders Activity Update
 - c. Trusted Messenger Concept
3. Receive Update on Home Visiting Collaborative

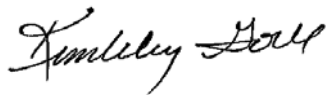
COMMITTEE MEMBER ROUNDTABLE COMMENTS

PUBLIC COMMENTS

ADJOURN

DATE: July 8, 2022

TO: Technical Advisory Committee Members

FROM: Kimberly Goll, President/CEO 

ACTION: Receive Report and Recommend Volunteer(s) to Draft Technical Advisory Committee Bylaws

DISCUSSION:

The California Children and Families Act requires that each county commission (First 5) must establish “one or more advisory committees to provide technical and professional expertise and support for any purposes that will be beneficial in accomplishing the purposes of this act.” Beyond this mandate to establish an advisory committee, the law does not outline requirements for specific representatives to serve on the committee(s), topics to be addressed, frequency of meetings, or member terms.

First 5 Orange County has a Policy & Procedure for its Technical Advisory Committee (TAC) but does not have bylaws. In August 2019, First 5 Orange County’s policies and procedures were amended to broaden TAC membership to include a range of experts representing key organizations and systems of care in Orange County. This broader membership reflects our desire to use this committee to advance our work in building partnerships, coordinating systems and elevating equity in early childhood. A copy of the current Policy & Procedure is provided as Attachment 1.

We believe it will be helpful to develop bylaws for the TAC to establish a clear “north star” – the purpose of the committee, a framework for membership, and guidelines for terms. We are seeking volunteers from the TAC to help with the development of the bylaws which will then go to the First 5 Orange County board for approval.

RECOMMENDED ACTION:

Receive report and recommend volunteer(s) to help with development of bylaws.

ATTACHMENTS:

1. Policy & Procedure 2.5 Technical Advisory Committee

CONTACT: Lisa Burke

Technical Advisory Committee Members:

POLICIES AND PROCEDURES No: 2.5

TECHNICAL ADVISORY COMMITTEE

PURPOSE

The California Children and Families Act, under Section 130145 of the California Health and Safety Code, requires that each county commission establish one or more advisory committees to provide technical and professional expertise that will be beneficial in accomplishing the purposes of the Act.

To meet this requirement, First 5 Orange County has established a Technical Advisory Committee (TAC). TAC members are appointed based on expertise in pediatric health, early education, and early childhood development. Ideal TAC members will represent the Orange County Health Care and Social Services agencies, the county's managed health care organization (CalOptima), the Orange County Department of Education, as well as philanthropic and business organizations. The TAC may also include representatives from the First 5 Orange County Commission as well as parent representatives. TAC members are appointed by the First 5 Orange County board through an agenda item.

TAC members are responsible for providing technical advice and recommendations to help inform the decisions and actions of First 5 Orange County. Recommendations will align with the goals and objectives, as defined in the Strategic Plan, with a specific focus on investments and partnerships that lead to cross-sector, systems-level impact. The TAC members may support and monitor the program evaluation process, review existing programs to maximize impact, ensure coordination and alignment with other community programs and services, and review new or emerging programs and initiatives that have the potential to improve outcomes for young children.

The TAC meets four times per year, or as needed, on the second Wednesday of designated months. Meeting agendas are distributed to TAC members on the Friday before the scheduled meeting. The meeting agenda is posted at the location of the meeting and made available to the public in compliance with the Brown Act. Agenda materials are posted to the First 5 Orange County website prior to the meeting, and also made available to the public on the day of the meeting.

Quorum Requirements:

- A majority of the Technical Advisory Committee members, or their alternates, shall constitute a quorum.
- The First 5 Orange County President/CEO or the Commission Counsel designee is required to attend any meeting where formal voting action is taken.


Stipends and Reimbursement of Members:

- First 5 Orange County Commission Members shall receive no additional stipends for TAC meetings.
- Non-First 5 Orange County representatives shall receive the same stipend as specified for First 5 Orange County Commission Members for meetings and are eligible for reimbursement

of direct expenses incurred for Technical Advisory Committee duties, subject to First 5 Orange County's reimbursement policy.

POLICY STATEMENT

It is the policy of First 5 Orange County to comply with California Health and Safety Code Section 130145, Proposition 10 Statutes of the California Children and Families Act, requiring the establishment of one or more advisory committees to provide technical and professional expertise and support that will be beneficial in accomplishing the purposes of the Commission.

DATE: July 8, 2022**TO:** Technical Advisory Committee Members**FROM:** Kimberly Goll, President/CEO **ACTION:** **Discuss Communications and Outreach Strategy**

SUMMARY:

This agenda item includes information and seeks input from TAC on three communications and outreach efforts underway. The first is a new approach to coordinating communications through a shared virtual social media calendar. The second effort is in the early conceptual stages: we are seeking the TAC's reflections and input on the idea of gathering and empowering trusted messengers to help establish two-way communications with underserved and/or unreached families with young children. The final item is an update about the relaunch of Kid Builders.

DISCUSSION:**Shared Social Media Calendar**

As you know, working with the TAC, we identified a communications-related role to research and vet information and resource materials that are tailored for families with young children. We heard from the TAC that there are many partners in the community that already reach families, but it would be useful if First 5 vetted communication materials and provided it easy and ready for our partners to use.

To this end, we created a few social media tool kits and shared them with the TAC and others to use. We are thinking that another way to efficiently distribute communications materials is to share First 5's social media calendar on a free virtual platform, Box, which includes text and graphics for Facebook, LinkedIn, and Twitter (see Attachment 1 for an example). This would allow partners to access and repurpose social posts in real time, rather than through a one-time, static toolkit.

With this agenda item, we are seeking TAC input on this concept – would you use it and share it? Do you have other suggestions for how to coordinate and amplify communications messages and outreach to families?

As a reminder, we plan to have a standing item on the TAC agenda, with TAC members helping to identify critical topics, disseminate information and messages that are important to reach families and providers, and providing feedback on the process.

Trusted Messenger Concept

We are working on advancing our understanding of race, equity, diversity, and inclusion and in so doing, positively changing our policies and practices to reduce equity gaps among Orange County's young children and their families. We have identified a need to better tailor our outreach and programs to racial and ethnic groups throughout Orange County.

To help us do this, we are contemplating putting out a Request for Information (RFI) to develop a consortium of culturally competent agencies to serve in the role of a trusted messenger, and/or help identify multiple trusted messengers, for First 5 OC.

The term “racial and ethnic minority groups” includes people of color with a wide variety of backgrounds and experiences. Negative experiences are common to many people within these groups, and some social determinants have historically prevented them from having fair and equitable opportunities for economic, physical, and emotional health. Working towards a more equitable community, First 5 OC is committed to deepening our understanding and appropriately addressing the needs of all populations, according to specific cultural, linguistic, and environmental factors creating an opportunity to hear directly from communities that are marginalized.

Trusted messengers are key to understanding need and delivering information to communities in a culturally competent manner. We believe that agencies who have specialized knowledge and experience working with specific racial and ethnic communities are in the unique position to gather and share information with those communities in a way it will be positively experienced, and all parties will be empowered to listen, hear, empathize, understand, and act.

Research shows trusted messengers are seen as¹:

- Honest (79%).
- Consistent with their information (73%).
- Unbiased (71%).
- Presenting multiple points of view/give both sides of an issue (71%).
- Individuals/Agencies “I” can trust for other information/advice (70%).
- Independent; do not have a conflict of interest (69%)

The purpose of an RFI would be to develop a group of culturally competent agencies that will:

- Gather information from racial and ethnic populations to understand their needs and priorities, barriers and incentives to accessing services, preferred and/or effective means of communication, and who they trust and will listen to for information about their children and families’ health, development, and social determinants of health. This may be through existing knowledge and research, conducting interviews or focus groups, listening sessions, surveys, etc.
- Serve in the role of Trusted Messengers for First 5 OC to help us design services to better meet the needs of the specific population, help craft communication and messaging, help us determine where and how to offer services, and where and how to disseminate information.
- Participate in a collaborative of Trusted Messengers to serve in an advisory role to First 5 OC

We are asking for TAC reflection and input about this concept, offering the following questions for discussion: Is this the right strategy? And/or do you have other ideas about how to get this information out? Also, do you know of other agencies already doing this work that we could support, leverage, and partner with? And finally, would you help us disseminate the information about the opportunity?

¹ Who do we trust with our Lives? The Trusted Messenger Study, The Inaugural Study of Who Americans Trust On Social and Societal Issues, AD Council Research Institute, 2022

Kid Builders Activity Update

We are getting ready to update our “Kid Builders,” which First 5 Orange County created more than 15 years ago. Kid Builders provides parents and caregivers with easy-to-do activities to help young children grow in six critical areas: body, health, mind, relationships, safety, and words. Activities are grouped by domain (body, mind, health, etc.) and age (babies, one-year-old, two-year-old, three-year-old, and four and five-year-old) and are available in English, Spanish, and Vietnamese. Initially, we gathered a task force of experts in child development to help identify the domains that should be included and to develop activities that were developmentally appropriate for each age and stage of development.

The task force worked to include activities that use everyday objects or materials that families have readily available. Additionally, the task force developed a one-sentence “why statement” for each activity, so parents can link the fun activity with its important child health and/or development benefit. A design firm developed graphics that would be fun and engaging for both parents and children, and the activities were translated.

While Kid Builders were originally produced as printed materials in a binder, today the Kid Builder activities are available on an app and our website. We often link our social media to these activities, and the Kid Builders social media posts and webpage are some of our most popular.

Given that some of the content is outdated and was not created with an equity lens, the First 5 board has approved reinvigorating Kid Builders by updating the content and graphics, adding video clips to describe the “why statements” for activities or to show families doing the activities, and moving from an app to a web-based platform. Moving to a webpage on First 5 OC’s website will allow for easier maintenance and updates over time.

We plan to convene a group of content experts along with parents to help us with update the activities. We will compensate them for their time and expertise. Collectively, we will reduce the activities from 10 per domain to five per domain and the design firm will create a corresponding graphic for each activity. This will allow us to use the graphics to launch First 5’s Instagram. Instagram is dependent on visuals for posts, and to date, we have not had the visuals to keep up a strong Instagram presence. With the development of Kid Builder activities and graphics, we can launch an Instagram strategy focused on Kid Builder activities.

Additionally, we see great potential to develop parent groups around Kid Builders which would further build social connections among caregivers and provide families with tangible developmental activities and resources. Attachment 2 provides a timeline for the Kid Builder update and sample updated graphics/website. Please let staff know if you are interested in participating in the update effort.

RECOMMENDED ACTION:

Discuss and provide input on the communications strategies including social media, trusted messengers, and Kid Builders.

ATTACHMENTS:


1. Social Media Calendar Example
2. Kid Builder timeline and website example

CONTACT: Lisa Burke

First 5 Orange County Social Media Calendar

JULY 2022

Date	Copy	Image	Platform
7/1	<p>#FridayFacts Day: A pandemic survey conducted by the Orange County Health Care Agency found that 53 percent of parents of 4- to 6-year-olds surveyed were showing clinically elevated symptoms related to their emotional well-being. Here are a few ways that First 5 Orange County is acting to improve health and ensure that all children reach their full potential:</p> <ul style="list-style-type: none"> ☞ Leveraging data to prioritize needs, and helping our partners to identify and remove barriers that prevent families from accessing services. ☞ Empowering families in decision-making about well-child visits, screenings, and interventions. ☞ Promoting the earliest possible screenings and linkage to services by broadening and improving messaging to parents and other providers about their importance. <p>Learn more about what we're doing 1</p>	https://first5oc.org/priorities/well-child-visits/	Facebook
7/1	<p>#FridayFacts Day: A pandemic survey conducted by the @OC Health Care Agency found that 53 percent of 4-6-year-olds surveyed were showing clinically elevated symptoms related to their emotional well-being. Here are a few ways that @First 5 Orange County is acting to improve health and ensure that all children reach their full potential:</p> <ul style="list-style-type: none"> ☞ Leveraging data to prioritize needs, and helping our partners to identify and remove barriers that prevent families from accessing services. ☞ Empowering families in decision-making about well-child visits, screenings, and interventions. 	https://first5oc.org/priorities/well-child-visits/	LinkedIn

	<p>→ Promoting the earliest possible screenings and linkage to services by broadening and improving messaging to parents and other providers about their importance.</p> <p>Learn more about what we're doing and join us to help 1</p> <p>#first5OC #first5orangecounty #infanthealth #toddlerhealth #youthdevelopment #community #orangecounty #earlychildhood #earlychildhoodeducation #earlyeducation #strongfamilies #children #families</p>		
7/1	<p>THREAD:</p> <p>#FridayFacts Day: A pandemic survey conducted by the Orange County Health Care Agency found that 53 percent of parents of 4- to 6-year-olds surveyed were showing clinically elevated symptoms related to their emotional well-being. Here are a few ways that First 5 Orange County is acting to improve health and ensure that all children reach their full potential:</p> <p>→ Leveraging data to prioritize needs, and helping our partners to identify and remove barriers that prevent families from accessing services.</p> <p>→ Empowering families in decision-making about well-child visits, screenings, and interventions.</p> <p>→ Promoting the earliest possible screenings and linkage to services by broadening and improving messaging to parents and other providers about their importance.</p> <p>Learn more about what we're doing 1</p> <p>https://first5oc.org/priorities/well-child-visits/</p>		Twitter

7/2

When young kids move their bodies and get some kind of active play, it helps more than their health. It can also help their brains regulate and be better prepared to learn!

Here's a fun Kid Builders activity that lets both parents and young kids get some active play and can be used as a brain break or indoor movement activity [1](#)

Dance Together


Children love music and dancing. So put on some music and dance together. Find music that has a strong beat that you can march, jump and hop to. You can hold hands and walk in a circle, jump, and twirl, wave your arms – just get moving and have fun. See if you can keep dancing for a whole song without stopping.

By moving all her muscles your child is building strength and coordination. By dancing for a longer time without stopping, you are helping your child's heart grow stronger.






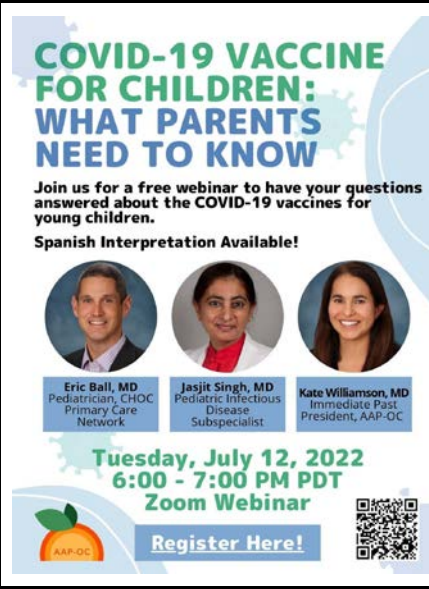

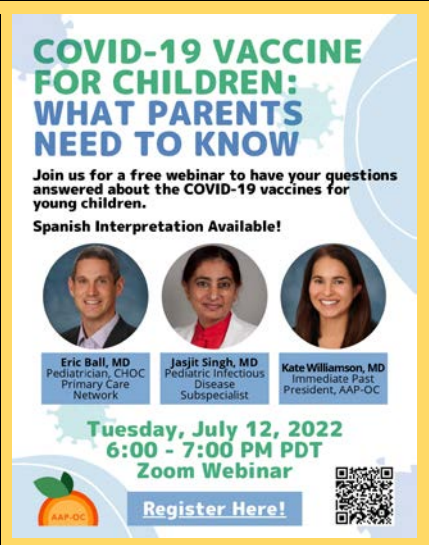
10
two year old


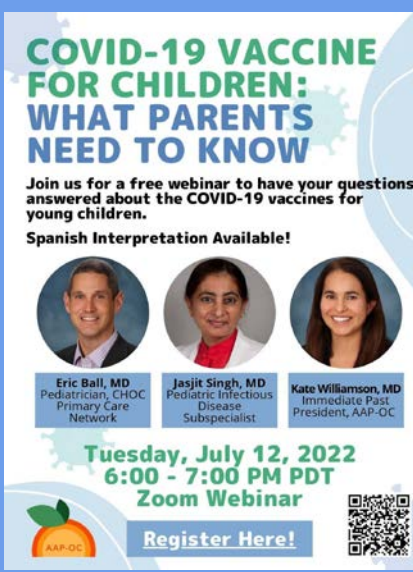


Facebook


7/2	<p>When young kids move their bodies and get some kind of #ActivePlay, it helps more than their health. It can also help their brains regulate and be better prepared to learn!</p> <p>Here's a fun Kid Builders activity for young kids that can be used as a brain break or indoor activity 1</p>		Twitter
7/3	<p>The challenges of screen time may cause families to feel overwhelmed by the technology.</p> <p>@Orange County Health Care Agency offers tech support to help parents get the knowledge to make technology easier to understand and implement into your everyday life.</p> <p>Learn more and sign up 1</p>	https://www.resettoolbox.com/reset-partner-trainings/the-tech-wizard/	Facebook
7/3	<p>The challenges of screen time may cause families to feel overwhelmed by the technology.</p> <p>@ochealth offers tech support to help parents gain knowledge to make technology easier to understand and figure out.</p> <p>Learn more 1</p> <p>https://www.resettoolbox.com/reset-partner-trainings/the-tech-wizard/</p>		Twitter


7/4	<p>Happy #IndependenceDay! On this #FourthofJuly and all holidays, we encourage using this day as a chance to promote early literacy and read to your little ones!</p> <p>Here are a few patriotic-themed books for young readers that will help them understand the holiday and celebrate the birth of our nation 1</p>	https://www.readbrightly.com/patriotic-picture-books-for-kids/	Facebook
7/4	<p>Happy #IndependenceDay! On this #FourthofJuly, we encourage using today as a chance to promote early literacy and read to your little ones!</p> <p>Here are a few patriotic-themed books for young readers that will help them celebrate the birth of our nation 1</p> <p>https://www.readbrightly.com/patriotic-picture-books-for-kids/</p>		Twitter
7/5	<p>It's July and with children out of school, it's a good time to schedule a well-child visit with their pediatrician!</p> <p>That's why we're focusing this month on making sure families are setting up their children's well-child visits and understanding why these routine appointments are important.</p> <p>Because even if your child seems healthy, well-child visits are crucial to making sure they are on track with their developmental milestones, receive much-needed immunizations and to get any questions answered.</p> <p>So schedule your child's well-child visit today!</p> <p>Learn more 1 first5oc.org/priorities/well-child-visits.</p> <p>#WellChildVisits #CallYourPediatrician</p>	https://first5oc.org/priorities/well-child-visits/	Facebook
7/5	<p>It's July and with children out of school, it's a good time for parents, caregivers and families to schedule a well-child visit with their pediatrician!</p> <p>That's why First 5 Orange County is focusing this month on making sure families are setting up their children's well-child visits and understanding why these routine appointments are important.</p>	https://first5oc.org/priorities/well-child-visits/	LinkedIn

	<p>Because even if a child seems healthy, well-child visits are crucial to making sure they are on track with their developmental milestones, receive much-needed immunizations and get any questions answered.</p> <p>So spread the word to make sure children get their well-child visit scheduled today!</p> <p>Learn more  https://lnkd.in/g2-6G7S7.</p> <p>#firstSOC #firstSorangecounty #wellchildvisits #callyourpediatrician #callyourdoctorday #immunization #community #orangecounty #earlychildhood #earlylearning #strongfamilies #children #families</p>		
7/5	<p>It's July and with kids out of school, it's a good time to schedule #WellChildVisits with their pediatrician! That's why we're focusing this month on making sure families understand why these routine appointments are important.</p> <p>Learn more  https://firstSoc.org/priorities/well-child-visits/</p>		Twitter

7/6	<p>Now that COVID-19 vaccines have been proven safe and effective, they are now available for children ages 6 months and older! If families have questions about the COVID vaccine for their little ones, @AAP-OC is hosting a webinar from 6-7 p.m. on Tuesday, July 12 to have healthcare professionals answer your questions.</p> <p>Spanish interpreters will be available.</p> <p>Register for the webinar  https://bit.ly/3yo45p2</p> <p>#GetVaccinated #VaccinesWork</p>	 <p>COVID-19 VACCINE FOR CHILDREN: WHAT PARENTS NEED TO KNOW</p> <p>Join us for a free webinar to have your questions answered about the COVID-19 vaccines for young children.</p> <p>Spanish Interpretation Available!</p> <p>Eric Ball, MD Pediatrician, CHOC Primary Care Network</p> <p>Jasjit Singh, MD Pediatric Infectious Disease Subspecialist</p> <p>Kate Williamson, MD Immediate Past President, AAP-OC</p> <p>Tuesday, July 12, 2022 6:00 - 7:00 PM PDT Zoom Webinar</p> <p>Register Here!</p>	Facebook
7/6	<p>Now that COVID-19 vaccines have been proven safe and effective, they are now available for children ages 6 months and older! If families have questions about the COVID vaccine for their little ones, @AAP-OC (American Academy of Pediatrics - Orange County Chapter) is hosting a webinar from 6-7 p.m. on Tuesday, July 12 to have healthcare professionals answer your questions.</p> <p>Spanish interpreters will be available.</p> <p>Registration for the webinar  https://bit.ly/3yo45p2</p> <p>#firstSOC #firstSorangecounty #covidvaccine #getvaccinated #vaccineswork #community #orangecounty #earlychildhood #strongfamilies #children #families</p>	 <p>COVID-19 VACCINE FOR CHILDREN: WHAT PARENTS NEED TO KNOW</p> <p>Join us for a free webinar to have your questions answered about the COVID-19 vaccines for young children.</p> <p>Spanish Interpretation Available!</p> <p>Eric Ball, MD Pediatrician, CHOC Primary Care Network</p> <p>Jasjit Singh, MD Pediatric Infectious Disease Subspecialist</p> <p>Kate Williamson, MD Immediate Past President, AAP-OC</p> <p>Tuesday, July 12, 2022 6:00 - 7:00 PM PDT Zoom Webinar</p> <p>Register Here!</p>	LinkedIn

7/6	<p>#COVID19 vaccines are now available for kids ages 6mos and up! If families have ? about the vaccine, @OCAAP is hosting a webinar from 6-7p on July 12 to have doctors answer your questions. Spanish interpreters are available.</p> <p>Register for the webinar  https://bit.ly/3yo45p2</p>	 <p>COVID-19 VACCINE FOR CHILDREN: WHAT PARENTS NEED TO KNOW</p> <p>Join us for a free webinar to have your questions answered about the COVID-19 vaccines for young children.</p> <p>Spanish Interpretation Available!</p> <p>Eric Ball, MD Pediatrician, CHOC Primary Care Network</p> <p>Jasjit Singh, MD Pediatric Infectious Disease Subspecialist</p> <p>Kate Williamson, MD Immediate Past President, AAP-OC</p> <p>Tuesday, July 12, 2022 6:00 - 7:00 PM PDT Zoom Webinar</p> <p>Register Here!</p>	Twitter
7/7	<p>Why are #WellChildVisits and taking your child for their regular check-ups important? Because 1 in 6 children under the age of 3 have a developmental delay.</p> <p>If you're wondering if your child is developing typically, visit your pediatrician. If you need help linking to services @Help Me Grow Orange County can help with Developmental Screenings and referrals to services, which can be found at  helpmegrowoc.org/families-screening.html.</p> <p>And remember to #CallYourPediatrician.</p>		Facebook
7/7	<p>Many causes of disease and disability, learning and productivity problems, and early death have their roots in the cumulative neurodevelopmental impacts of Adverse Childhood Experiences (ACEs) and toxic stress.</p> <p>Learn more about ACEs and help spread awareness of this public health crisis by attending this virtual workshop put on by the @OC Health Care Agency. Past attendees noted an increased understanding of ACEs Neuroscience and Resilience and said they</p>	<p>https://www.eventbrite.com/e/wys-understanding-adverse-childhood-experiences-aces-tickets-369201410357</p>	LinkedIn

	<p>were very likely to incorporate this newfound knowledge into actions for themselves, their loved ones, and their community.</p> <p>Upon registering, you will receive the link to the Zoom meeting for this workshop.</p> <p>Register for the event at https://bit.ly/3NOJWgC</p> <p>#firstSOC #first5orangecounty #adversechildhoodexperiences #childhoodtrauma #toxicstress #community #orangecounty #earlychildhood #earlychildhoodeducation #strongfamilies #children #families</p>		
7/7	<p>Why are #WellChildVisits and taking your child for their regular check-ups important? Because 1 in 6 kids under the age of 3 has a developmental delay.</p> <p>If you're wondering if your child is developing OK, @HelpMeGrowOC can help at helpmegrowoc.org/families-screening.html</p> <p>#CallYourPediatrician</p>		Twitter
7/8	<p>#FridayFactsDay: A study by the @National Institute of Child Health and Human Development found that only 10% of America's child care centers provide high-quality care. Meanwhile, the cost of child care has risen 65% since the 1980s.</p> <p>This @NPR article makes the case that child care needs to be revolutionized.</p> <p>"We've got this powerful brain science that is just so clear. Yet we have a society that is built in absolute diametric opposition to supporting children, supporting families and caregivers."</p> <p>Read the article 1</p>	<p>https://www.npr.org/sections/money/2022/05/17/1098524454/the-case-for-revolutionizing-child-care-in-america</p>	Facebook

7/8	<p>@First 5 Orange County consultant @Limor Zimskind recently presented at the National EDI Learning Exchange facilitated by the @UCLA Center for Healthier Children, Families and Communities. Her presentation, “Using Data to Advance Equity,” included information on First 5 Orange County’s Equity Index, which measures gaps in equitable outcomes between ethnicities across Orange County’s kindergarten population.</p> <p>Following her presentation, participants joined smaller breakout groups, where they discussed how this data can be used with communities to help families and organizations advocate for systems change.</p> <p>Meeting takeaways included the importance of sharing the stories behind the data to support action in communities and using strengths-based language and data, where possible. UCLA is interested in incorporating some of the Equity Index metrics and visualizations into its own work.</p> <p>Thank you, Limor!</p> <p>#firstSOC #first5orangecounty #equityandinclusion #equitymatters #community #orangecounty #earlychildhood #earlychildhoodeducation #earlyeducation #earlylearning #earlyliteracy #strongfamilies #children #families</p>		LinkedIn
7/8	<p>#FridayFactsDay: A study by @NICHD_NIH found only 10% of U.S. child care centers provide high-quality care. Meanwhile, the cost of child care has risen 65% since the 1980s.</p> <p>This @NPR article makes the case that child care needs to be revolutionized https://www.npr.org/sections/money/2022/05/17/1098524454/the-case-for-revolutionizing-child-care-in-america</p>		Twitter
7/9	<p>Early literacy and reading to your young children is important. And reading diverse and inclusive books is also a wonderful way to allow children to see themselves reflected, learn about other people and their experiences and celebrate differences.</p>	https://www.healthychildren.org/English/healthy-living/emotional-wellness/Building-Resilience/Pages/diverse-and-inclusive-books-for-children.aspx	Facebook

	Here is a list of diverse and inclusive books developed by @Healthy Children, @AAP and @Reach out and Read 1		
7/9	<p>#Earlyliteracy is important. And reading diverse and inclusive books is a good way for kids to see themselves reflected, learn about others' experiences and celebrate differences.</p> <p>Here is a list of books developed by @AmerAcadPeds and @reachoutandread 1</p> <p>https://www.healthychildren.org/English/healthy-living/emotional-wellness/Building-Resilience/Pages/diverse-and-inclusive-books-for-children.aspx</p>		Twitter
7/10	<p>Going to the grocery store. For us? Routine. For young children? Mesmerizing! And there are ways for them to learn in every aisle.</p> <p>@ZEROTOTHREE has some fun tips to try with your little one the next time you're at the store 1</p>	https://www.zerotothree.org/resources/2225-got-math-20-tips-for-making-your-trip-to-the-grocery-store-count	Facebook
7/10	<p>Going to the grocery store. For us? Routine. For young children? Mesmerizing! And there are ways for them to learn in every aisle.</p> <p>@ZEROTOTHREE has some fun tips to try with your little one the next time you're at the store 1</p> <p>https://www.zerotothree.org/resources/2225-got-math-20-tips-for-making-your-trip-to-the-grocery-store-count</p>		Twitter

Kid Builders Activities and Timeline – 2022-2023

Activity	July	Aug	Sept	Oct	Nov	Dec	Jan
Convene Expert Task Force First 5 OC, American Academy of Pediatrics, Orange County Department of Education, nutritionist/movement expert, early childhood relational/mental health expert, Cornerstone representative							
Convene Parents/Caregivers Family Ambassador/Engaged Neighborhood representatives, parent of child with special needs, First 5 OC, Cornerstone							
Reconvene Experts (if needed)							
Translate into Spanish, Vietnamese; connect with ASL representative/parent							
Film <ul style="list-style-type: none"> Video Clips with Experts Video Clips with Families 							
Design Kid Builder Activities/Graphics (Luis Alvarado Design)							
Produce Webpage with updated Graphics (Luis Alvarado Design/Cornerstone)							
Develop Outreach/Communications Campaign Cornerstone Comms to facilitate development of a campaign to include a variety of tools/platforms including social/traditional media; and innovative ideas from families/Commissioners/stakeholders to increase outreach and engagement							
Webpage is Live							
Launch/Implement Communications Campaign							

Kid Builders Update



Building Healthy Bodies & Growing Minds



Kid Builders is an easy way to help your child grow in six areas: his or her mind, words, body, relationships, safety and health. All of these areas are important for your child to be healthy and ready to succeed in school and in life! Learning and growing is fun with activities and information from Kid Builders.

Baby

Building Healthy Bodies & Growing Minds

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Activities



1 Year

Building Healthy Bodies & Growing Minds

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Activities

2 Years

Baby

Building Healthy Bodies & Growing Minds

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Baby Activities



Minds Builders

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Baby Body builders

Body Builders

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TAC Agenda Item 3
July 20, 2022**DATE:** July 8, 2022**TO:** Technical Advisory Committee Members**FROM:** Kimberly Goll, President/CEO **ACTION:** Receive Update on the Countywide Home Visiting Collaborative

DISCUSSION:

For the better part of 2020 and 2021, the TAC focused on discussing the prenatal to three system of care, sharing a variety of programs that our agencies fund to support the health and development of the youngest children in Orange County. You will recall that we received presentations on home visiting from Orange County Social Services Agency, Bright Steps from CalOptima, Project HERO from Magnolia School District, Nurse Family Partnership from OC Health Care Agency, violence prevention and positive parenting training from Orange County Department of Education, and a discussion about families with young children at risk of, or experiencing, homelessness led by Commissioner McClintic.

First 5 Orange County shared our work to facilitate a countywide convening of system partners willing to lean in on improving the Prenatal to Three system of care, beginning the dialogue with home visiting services. For several months now, we have been participating in this countywide home visiting collaborative, which has established a shared vision statement and identified two areas of focus for planning and testing in FY 2022-23.

The vision statement for an integrated Prenatal to Three system, approved January of 2022, is:

Orange County's early childhood system provides easy and equitable access to culturally-responsive, integrated supports to all Orange County expectant and parenting families (up to age three), prioritizing families that would benefit most from early interventions.

- *Families* are engaged, at every stage, as partners in building the foundation for lifelong well-being and healthy development.

- *Providers* across the system work together to codesign solutions to ensure high-quality services and supports.

- *Funders* (public and private) work collaboratively and with transparency to align expectations, resources, and practices for greater coordination and impact at a systems level.

Together, we advocate locally and statewide for policies and investments that remove barriers to access and engagement, elevate quality, and advance equity.

Technical Advisory Committee Members:

The two areas of focus for 2022-23, which have working groups dedicated to moving this work forward, are:

1) **Provider cohort learning** is intended to create opportunities for individual home visitors to get training and support that is related to their needs as they return to in person services and in recognition to issues of, their job satisfaction, safety, and mental health. This work effort is targeted to supporting and maintaining the current home visiting work force. IT is also intended to foster collaboration and trust among the individual workforce- hopefully reducing feelings of competition among the programs. All programs, regardless of funding source will have the all programs serving families – regardless of funding stream – to connect with one another and strengthen their capacity; and

2) **Home visiting referral pathways** group is working on collectively developing and agreeing to an eligibility criterion based on family issues/status for referral to various programs. It will reflect common agreements on which programs are best suited to meet various family needs and the decisions points/criteria for referral pathways. Once a decision tree is in place, this group will work on service level agreements whereby providers can sign on to a shared set of discrete expectations around performance.

As part of this agenda item, the facilitator of the countywide collaborative will share about the group's progress. Some TAC members are also participating in the collaborative, and will share their experience, how they see the work progressing, its importance to their work, and likely impact.

RECOMMENDED ACTION:

Receive update and discuss.

ATTACHMENTS:

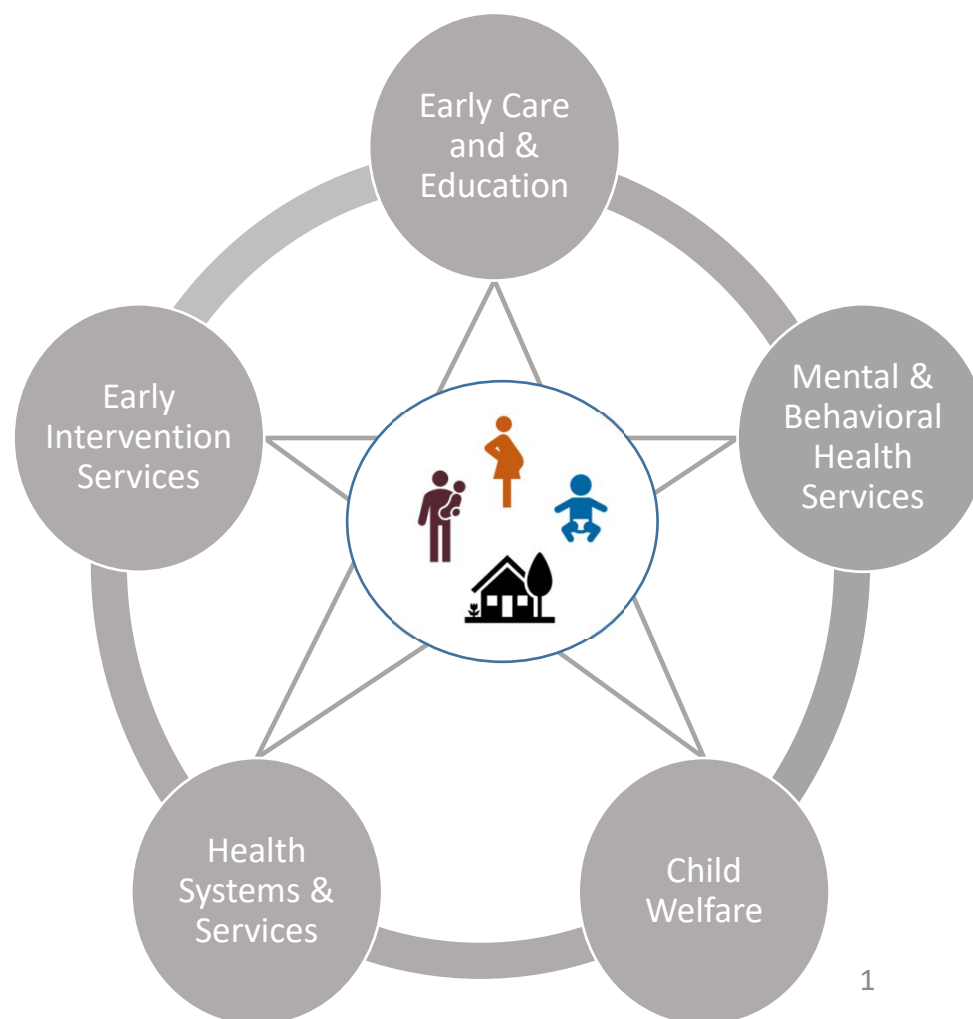
1. PowerPoint Summary of Collaborative Work

CONTACT:

Kim Goll

■ Goal is to build an integrated PN-3 System

How do we bring together these components into an *integrated system* of care for families?



Vision Statement for an Integrated PN-3 System (*Approved 1/20/22*)

Orange County's early childhood system provides easy and equitable access to culturally-responsive, integrated supports to all Orange County expectant and parenting families (up to age three), prioritizing families that would benefit most from early interventions.

- **Families** are engaged, at every stage, as partners in building the foundation for lifelong well-being and healthy development.
- **Providers** across the system work together to codesign solutions to ensure high-quality services and supports.
- **Funders** (public and private) work collaboratively and with transparency to align expectations, resources, and practices for greater coordination and impact at a systems level.

Together, we advocate locally and statewide for policies and investments that remove barriers to access and engagement, elevate quality, and advance equity.

■ Our initial focus: Home visiting



Identify strategies that...

- Require **collective** efforts
- **Build early momentum**
- Have applicability to the **broader PN-3 system**

■ Initial Strategies (FY22-23 Implementation)

Provider Cohort Learning

- *Expand knowledge*
- *Promote informal networking*

Provide targeted training and support in areas of interest for the entire home visiting system

Referral Pathways

- *Streamline access*
- *Support best fit*
- *Increase service utilization*

Develop a decision tree that reflects common agreements on which home visiting programs are best suited to meet various family needs and the decisions criteria for referral pathways

Arrive at a shared set of voluntary, discrete agreements around performance

■ Initial Strategies: Implementation Timeline (Jul-Dec)

Activity and Detail	M	J	J	A	S	O	N	D
PROVIDER COHORT LEARNING								
Session Planning								
Initial Sessions								
REFERRAL PATHWAYS (FOR JANUARY-23 LAUNCH)								
Complete inventory of existing programs and providers								
Develop the decision tree Socialize draft decision tree with key stakeholders								
Pilot the decision tree: Identify subset of agencies to pilot/test (e.g., referral source, HV providers, HMG)								
Draft sample SLA Socialize the draft SLA key stakeholders; vet and refine								
Get formal sign-off from providers on SLAs for implementation January 1, 2023								